

“Culture Club”



Survey

In 2009, the Club ran the following survey to get a better understand of where it is at to better understand the needs of the Club and to define the necessary culture to support that. Again, the Club is running the same survey for 2010 to take a snapshot of where the Club is at to help fine tune the direction for 2010 and beyond...

General

Number of Registered Players	1	<input type="checkbox"/>	2	<input type="checkbox"/>	3	<input type="checkbox"/>	4	<input type="checkbox"/>										
Age of the Oldest Player	AK	<input type="checkbox"/>	U09	<input type="checkbox"/>	U10	<input type="checkbox"/>	U11	<input type="checkbox"/>	U12	<input type="checkbox"/>	U13	<input type="checkbox"/>	U14	<input type="checkbox"/>	U15	<input type="checkbox"/>	U16	<input type="checkbox"/>
Years Involved in the Club	1-2	<input type="checkbox"/>	3-5	<input type="checkbox"/>	>5	<input type="checkbox"/>												
Who is Doing the Survey	Mum	<input type="checkbox"/>	Dad	<input type="checkbox"/>														

The Sense Of...

For each of the 12 topics, please indicate the importance to the family and then whether or not the Club is able to deliver. The aim here is to identify gaps in expectations and thinking.

0 = Not At All, 4 = Critical/Completely	Importance to Family			Club's Ability to Deliver		
	Yes	No	Unsure	Yes	No	Unsure
[01] ...Achievement The games are a contest and a player is challenged fairly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[02] ...Character An association with the Club name/brand, identity & reputation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[03] ...Communication Relevant messages across the: Club, age groups, teams & players	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[04] ...Community A unified cooperative spirit across: Auskick, Junior & Youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[05] ...Competition A good ethos for mixing participation, team size and competition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[06] ...Continuity A consistent player experience from one year to the next	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[07] ...Compassion Players able to develop empathy, consideration & understanding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[08] ...Discipline (Code of Conduct) A clear structure & pre-set guidelines for accepted behaviour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[09] ...Involvement A focus on participation, enjoyment & player encouragement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[10] ...Role Models Club as a source of role models, for example, coaches, other parents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[11] ...Sportsmanship Respect for officials & opposition, fair play, as well as a love sport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[12] ...Teamwork Belonging to a team for: socialisation, mateship, self esteem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Overall

0 = Very Dissatisfied, 4 = Completely Satisfied	0	1	2	3	4
[A] Overall level of satisfaction with the club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[B] Is AFL your main winter sport in your family?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	

If you have any input/feedback to make, then please write them on the back of this form. For example, does the Club have the right approach to participation and competition? Role models? Discipline? Etc. Thank You!

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Additional Comments